



ELD TRAINING

empowerment
learning
development

DISTANCE TRAINING PROGRAM: CASE STUDY WRITING

Duration: Up to 5 months (around 10 hours study time per month)

Fee: 800 USD

The Case Study Writing DTP is a four-module Distance Training Program for development professionals whose work requires creating persuasive Case Studies for donors and the general public.

This program makes Case Study Writing training accessible to those who would not usually have the opportunity to attend a face-to-face training course, and has the added benefit of one-to-one tutor feedback and guidance.

During this program you will learn:

- How to select the case
- How to structure and plan the Case Study
- Core Writing Skills - Clarity, Organization, Style and Editing

The core modules are as follows:

- Module One: Course Introduction & Introduction to Professional Writing
- Module Two: Planning the Case Study
- Module Three: Writing Skills
- Module Four: Style, Design & Editing Skills

"I am really glad to have gone through this training, especially with the excellent facilitators you have provided. Neil's reviews were eye openers and I was very determined to follow it through."

Distance Training Programs (DTP) allow staff who cannot attend a face-to-face training to learn the same skills through tutored self-study. Once enrolled, participants receive the course materials by download and can also correspond with their tutors by email and Skype.

Not all people are suited to Distance Training, as it does require a longer-term commitment than face-to-face training. However, many organizations and participants choose Distance Training Programs because of their unique advantages:

- **Flexibility** - choose when you want to study, and take your work with you into the field
- **Time** - there's no need to take a week away from the project to attend a training course
- **Affordability** - a DTP costs much less than attending a training course, and there are no airfares and hotels to budget for
- **Personal Feedback** - you are working on your own extended assignments and getting feedback on work you alone have produced

Each course module has inputs and controlled exercises - tasks which are followed by suggested answers or discussion of the points raised. At the end of each module, participants are required to submit a task for evaluation.

Each participant has a dedicated tutor. The tutor's role is to give written feedback on assignments, as well as to answer any relevant course-related questions via email or Skype.

Each hand-in assignment contributes towards the overall grade, and at the end of the program a certificate is awarded. After three months participants are asked to send a follow-up assignment for feedback.

Enrollment is simple: download the application form, pay the enrollment fee and we send your training materials after which you can start the course immediately. The fee covers:

- All training materials by electronic download
- Personal feedback from your tutor for your hand-in assignments (one assignment per module)
- ELD certificate on completion

